



GET MORE MILEAGE OUT OF YOUR DE-ICING RESOURCES



Thawrox® is the industry's premier de-icing product, combining the performance of liquid de-icing technology with proven melting effects of rock salt. Using Thawrox instead of untreated salt reduces applications by **20-30% per storm**. That equals lower labor and equipment maintenance costs – so your de-icing dollars go further than ever before.



**To learn more,
call or visit us
online today:**

1.855.THAWROX

Thawrox.com

DO MORE WITH LESS

Quicker, longer and more effective performance using less salt.

- Reduces bounce and scatter – 95% stays in the targeted application area
- Good adhesion to roadway with continuing residual effects
- Reduces fuel and labor costs
- Works in cold temperatures (5°F / -15°C)
- Less wind-borne loss of finer salt

HANDLING WITHOUT HASSLES

Thawrox is pre-mixed for a precise, evenly blended product that uniformly covers 100% of the rock salt.

- Free flowing salt from the stockpile
- Reduces binding and clumping in the spreader
- Eliminates the need to install pre-wet equipment
- Better coverage than pre-wetting techniques
- No on-site liquid storage or expensive application equipment necessary

OPERATIONAL SAVINGS

The savings you'll experience with Thawrox go well beyond the reduced investment in rock salt.

- Fewer application trips leads to better allocation of equipment and optimizing routes.
- Reduces or eliminates the need for sand and sand clean up
- Reduces corrosion by 50% – extending the life of your equipment and roadway hardware
- Less time spent coordinating multiple raw-material sources

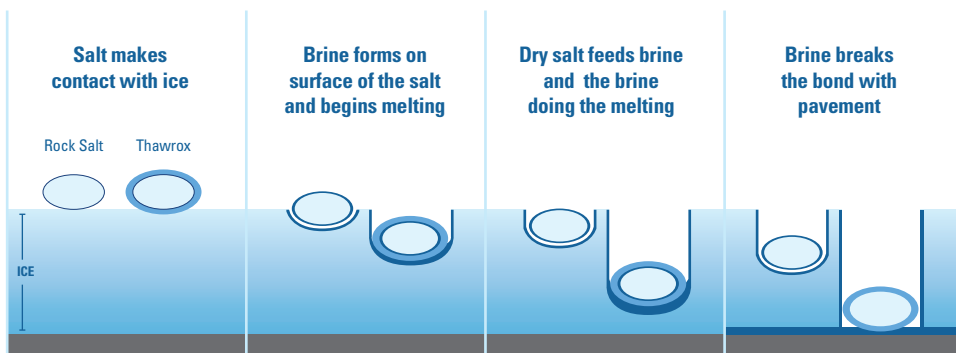
AN ENVIRONMENTAL SOLUTION

Thawrox offers a more environmentally friendly de-icing solutions without sacrificing effectiveness or performance.

Thawrox has proven to reduce the total amount of deicing product needed to treat a road by up to 30% and functioned at temperatures near 0°F/-17°C. Factors that contribute to it being an effective and environmentally-friendly choice for your roads.

FASTER MELTING ACTION AT LOW TEMPERATURES

The natural additives package applied to Thawrox more readily absorbs moisture, creating a brine more quickly than salt alone. The result is a longer, more efficient brine phase even at colder temperatures of 5°F (-15°C) so your roads get to bare pavement faster, as the season gets colder.



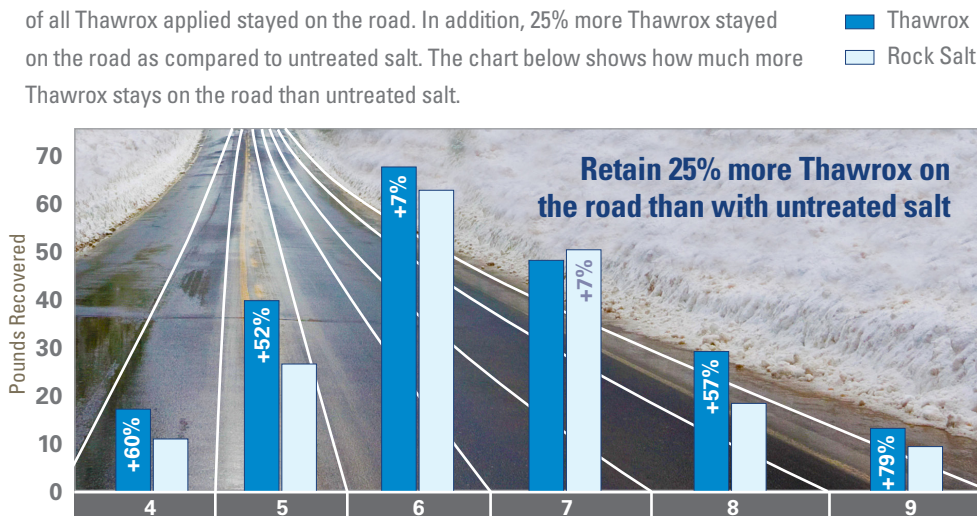
LESS CORROSION ON EQUIPMENT

Both pieces of equipment are four years old. The spreader on the left was used for untreated salt, and was sandblasted and painted after two years. The spreader on the right was used for treated salt, and shows virtually no corrosion.



LESS BOUNCE AND SCATTER—THAWROX STAYS PUT

In a recent bounce & scatter test in McHenry County, IL, results showed that 95% of all Thawrox applied stayed on the road. In addition, 25% more Thawrox stayed on the road as compared to untreated salt. The chart below shows how much more Thawrox stays on the road than untreated salt.



www.CompassMinerals.com



"We as a County Road authority have been able to save in excess of 30% of our salt by using Thawrox."

- John (Paul) Johnson
C.E.T., C.S.T. Operations Manager,
County of Wellington
Ontario, Canada

"We combine Thawrox with all the best practices in winter maintenance, computerized dispensing systems, treatment recommendations, liquid use and operator training and have reduced our annual use by almost 50%."

- Mark DeVries
Maintenance Superintendent
McHenry County Highway Dept.
McHenry County, Illinois

For more information about making your operation more efficient with Thawrox, contact us today:

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Thawrox.com